

caseyGOODMUND

graphic designer

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ACCOMPLISHMENTS

SDSU HONORS COLLEGE

2011 / present

Excellence in the Arts Award
UMHC Conference Presenter
Schultz-Werth Award Recipient

SDSU LEADSTATE

Fall 2012

Fifty sophomores per semester are nominated to go through the Leadstate experience, in order to develop leadership skills.

SELECTED FOR SDSU JURIED SHOW

SDSU Campus, Ritz Gallery | 2014

The Ram Menu Spring Campaign,

Third Place Excellence in Typography

SELECTED FOR MAKING A MARK SHOW

Sioux Falls, SD Design Center | 2014

SDAF ADDY'S

2015

When Combat Comes Homes, Silver

The Ram Menu Spring Campaign, Gold

Solag Brand Book, Gold

Aljazeera News Site, Gold

Owler Books Stationery, Gold

Owler Books Logo Design, Gold, Best in Class

MEMBERSHIPS

AIGA SOUTH DAKOTA

SOFTWARE/SKILLS

Indesign / Illustrator / Photoshop

Premiere Pro / After Effects

HTML & CSS / Axure / Lucid Chart

XMPie Variable Data

User Experience / User Interface

Prototyping / User Testing

Brand Identity / Typography / Print Design

EDUCATION

SOUTH DAKOTA STATE UNIVERSITY

 Brookings, SD

2011 / 2015

Pursuing a Bachelor of Arts in Graphic Design

Minors in Advertising & Studio Arts

Art History Certificate

WORK EXPERIENCE

SDSU PRINT LAB

 Student Technician

Brookings, SD | Aug 2013 / present

Utilize and assist customers with a variety of printing mediums. This includes technology such as wide format, fabric and 3D printing, laser cutting and engraving, and contour cutting. Train new employees and design promotional items for the facility, including development of a social media presence.

BOYS & GIRLS CLUB

 Resource Development Intern

Brookings, SD | May 2014 / present

Complete promotional projects for events and corporate fundraising, including annual campaign and web materials. Also develop new concepts and overall vision for cohesion in branding of the Clubs located in Brookings, Yankton, and Moody County.

SDSU ADMISSIONS

 Assistant Designer

Brookings, SD | May 2014 / Aug 2014

Assisted in redesigning campus materials for SDSU's annual Meet State move-in weekend campaign, as well as other in-house promotional work.

HONORS COLLEGE

 Teaching Assistant and Mentor

Brookings, SD | Fall of 2012 / 2014

Work with and support one small group per semester of about fifteen incoming Honors College freshmen. Provide assistance for the instructor by grading assignments, providing student feedback, and facilitating discussions during in-class lectures and other on-campus events.

SDSU RHA

 Communications Coordinator

Brookings, SD | Oct 2012 / May 2013

Actively made decisions for SDSU Residence Halls. Duties included social media management, ad creation, and team event planning.